



Draft HULL MEDIA

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NEW REVOLUTIONARY UNIVERSITY ACCOMMODATION BRAND QDOS LAUNCHES

Hull headquarters set to create 250 jobs following £240m partnership announcement between Lend Lease and Manor Properties

A new concept in student living was launched today, by Manor Properties, revealing an ambition to deliver 40,000 new units in a £1.5 billion project by 2020.

In a dynamic challenge to the existing market, Qdos Student Homes will manage thousands of new university units like a hotel, rather than traditional student accommodation, connecting undergraduate and post graduate communities on and offline.

Qdos Student Homes, which will be run from its headquarters in Hull, provide sector-leading, concierge-type service, creating a one stop shop of services and benefits. Each new development will feature high quality ensuite study bedrooms, 24-hour security, Wifi and range of onsite amenities including, gyms, coffee shops and drop-off laundry services.

In a sector first, students will be provided with complimentary access to the pioneering Qdos.me social network, enabling them to connect online with their friends, family and future employers, but also providing them with a bespoke banking facility.

Qdos will come online socially in 2013 with the first developments under the Qdos umbrella being located in Hull, at Manor Mill and Lordline developments. Lordline will encompass 1231 student bedrooms with the £70 million Manor Mill, featuring 590 student units, 244 post graduate units and a student bar as part of a mixed used development next to the river, featuring retail and a state of the Gala casino and hotel.

A national roll - out of Qdos Student Home sites, will then commence in the university cities of Birmingham, Leeds, Manchester and Sheffield in 2013, comprising 3,500 units in total.

The Qdos launch follows the announcement by leading developer, Manor Property Group, that it has signed a partnership agreement with Lend Lease, the international property and infrastructure company, to deliver £240m of new student accommodation.

William Addy, Chairman of Manor Property Group, said: "Qdos Student Homes will operate these developments so that they set a new benchmark for student housing across the country. By combining first class accommodation and on site services with a social network, which will fulfil demand for a new standard in the student sector, Qdos will establish new levels of customer service for both undergraduates and graduates.

"Our objective is to deliver a revolution in student living with up to 40,000 units at 70 sites nationwide between now and 2020. Given the scale of our plans, partnering with Lend Lease was the logical step, to deliver the next generation in student accommodation."

Tom Spilsted, Head of Commercial Management at Lend Lease, added: "We are excited to be working with Manor Properties and Qdos to deliver student accommodation of the highest standard. The Qdos model will raise the bar for this sector."

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NOTES TO THE EDITORS

Manor has been established for more than 30 years and has delivered a huge range of projects across retail, leisure, commercial and residential markets.

For further information about Manor Property Group please visit www.mpg7.com